

August Update

Jack London Improvement District



Clean & Safe Program Statistics

Cleaning Statistics

January 2022 through July 2022

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Biohazard Clean Up	'22	--	--	--	--	--	--	244	--	--	--	--	--	244
Broken Auto Glass Reported	'22	--	--	--	--	--	--	30	--	--	--	--	--	30
Graffiti - Removed	'22	24	86	36	61	27	49	106	--	--	--	--	--	389
Illegal Dumping	'22	12	26	22	14	16	9	2	--	--	--	--	--	101
Power Washing (block faces)	'22	--	1	--	1	4	--	33	--	--	--	--	--	39
Trash (lbs)	'22	2171	4864	2590	4396	3525	4128	4070	--	--	--	--	--	25744



Clean & Safe Program Statistics

Hospitality Highlights

January 2022 through July 2022

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Business Contacts	'22	--	12	227	67	25	18	546	--	--	--	--	--	895
Escorts	'22	1	--	84	21	2	2	1	--	--	--	--	--	111
Hospitality Contacts	'22	1178	926	448	867	144	31	26	--	--	--	--	--	3620
Motorist Assist	'22	11	33	43	23	3	1	6	--	--	--	--	--	120

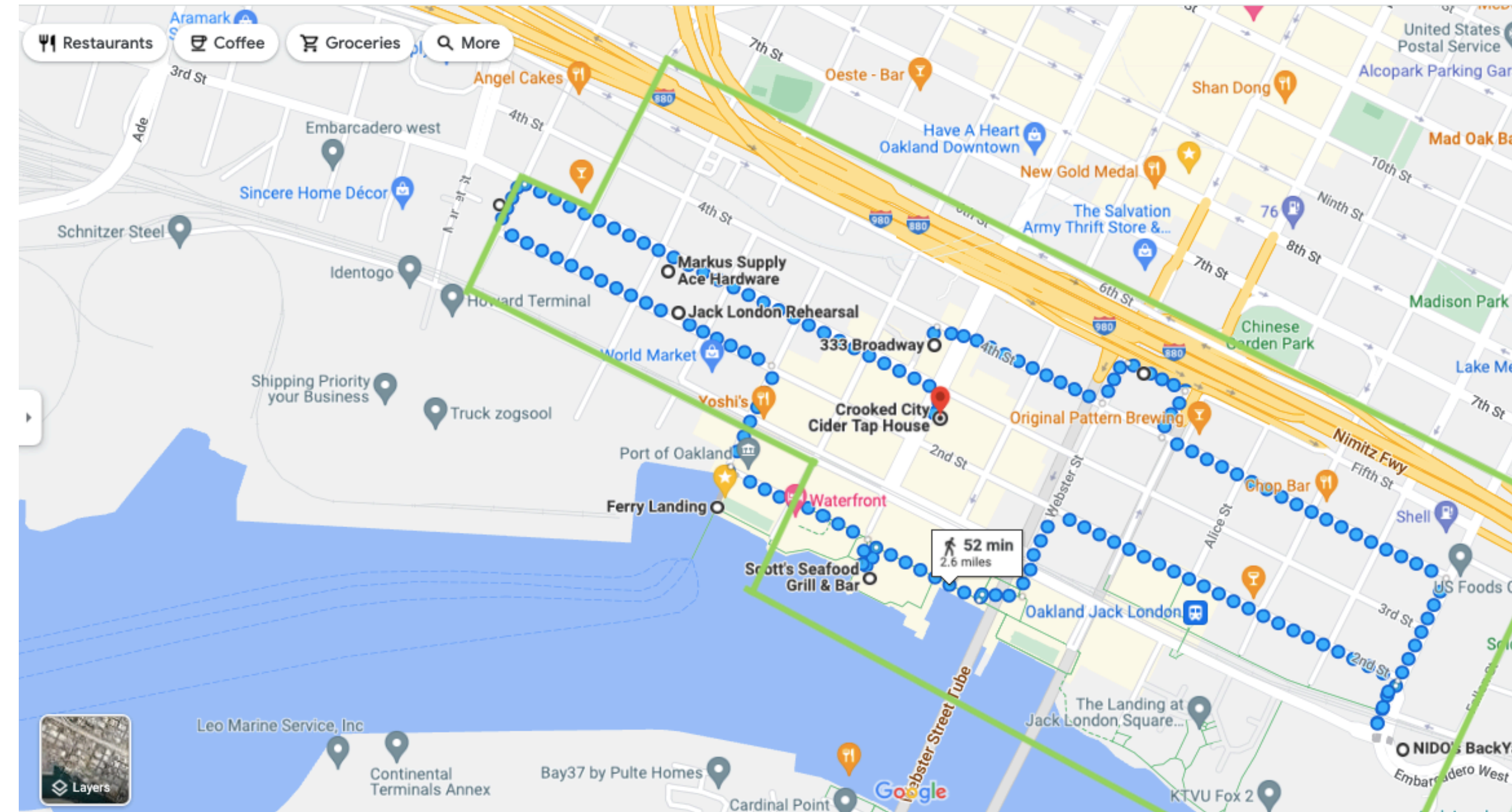
With our new Hospitality Ambassador fully trained, and becoming comfortable on the job. Business Contacts have increased significantly. We are up to an average of 40 contacts a day.



Renewal 2023

Monthly Task Force Report July

- Stakeholder Survey on its Way
- Site visit to review cleaning services 8/9
- Detailed study of parcel data
- Meetings with top 10-20 stakeholders underway
- Stay tuned for your assignments!



Mayor Candidate Forum

In partnership with
Visit Oakland

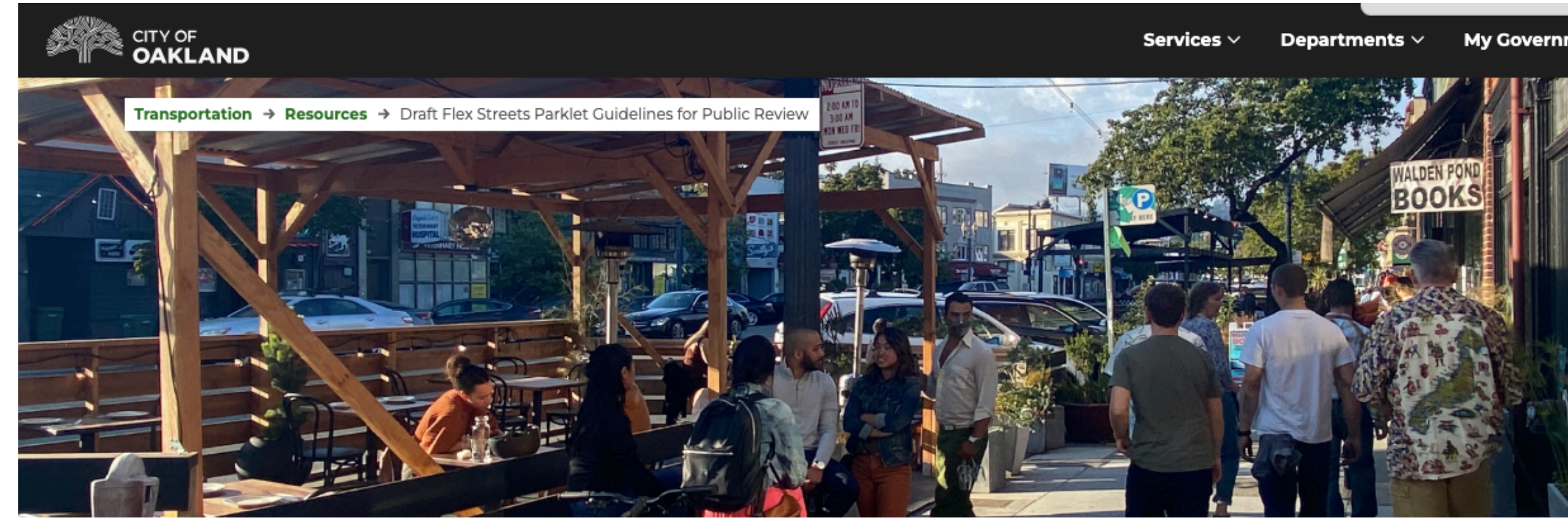
To keep Oakland's
constituent and visitor
experience, as well as
Commercial district
priorities in focus.

**August 15th @ Regal
Cinemas 5-7PM**



This Month in Public Advocacy + Partnerships

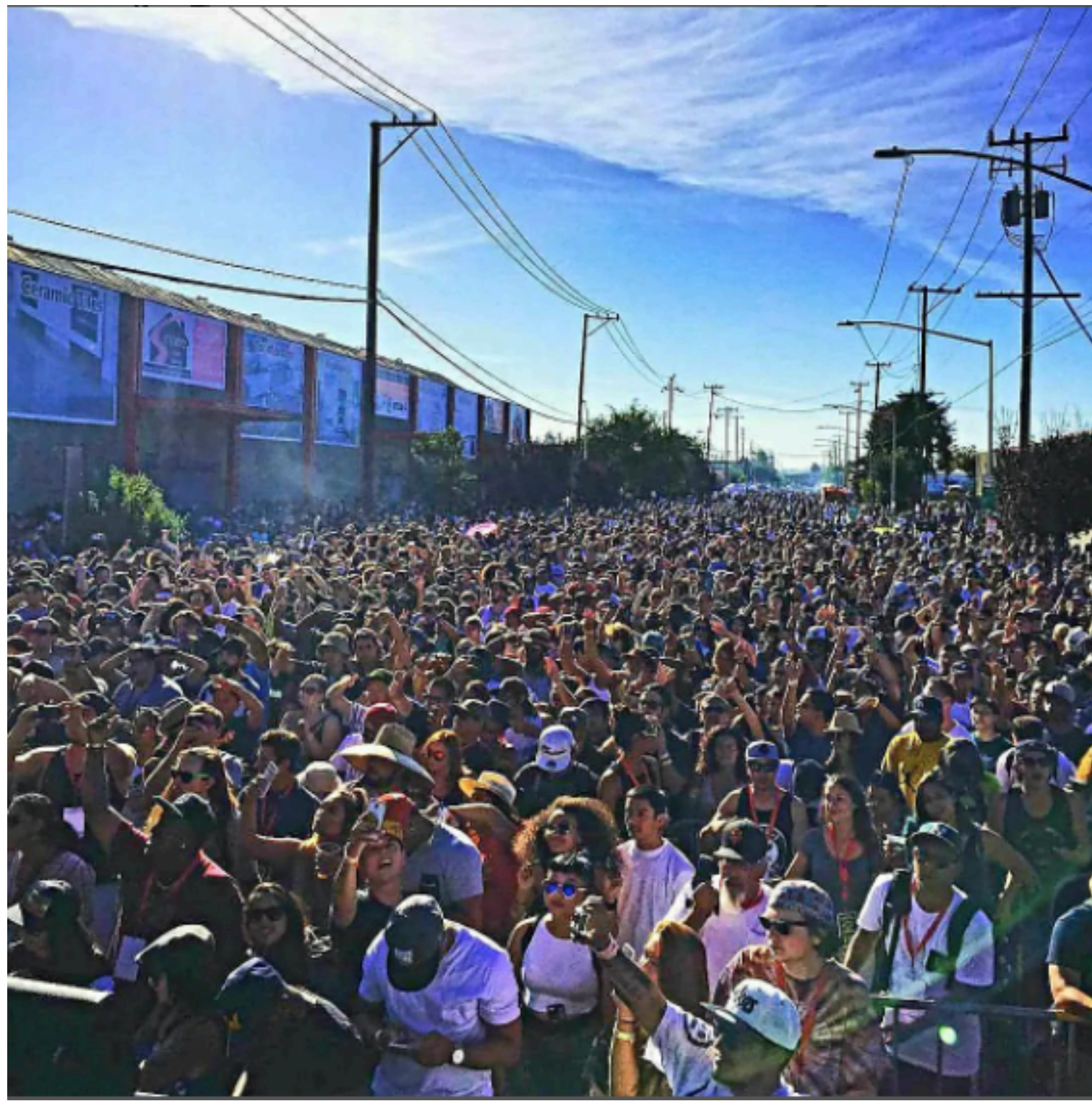
- Permanent Flex Streets Policy
- Support for Lake Merritt TOD
- Support for Oakland-Alameda Free Water Shuttle (two year pilot)
- Special Event Permit Fees
- Marketing campaign with Amtrak San Joaquins



Draft Flex Streets Parklet Guidelines for Public Review

The City is seeking feedback on the DRAFT Parklet Guidelines from July 1, 2022 - July 31, 2022





Events 2022

+ **HIERO DAY** on September 3rd

+ **Jack London Brewing District Festival** August 6th

+ **National Night Out Block Party** August 2nd



PC: Hiero Day

