

March 2021

**Jack London Improvement
District**

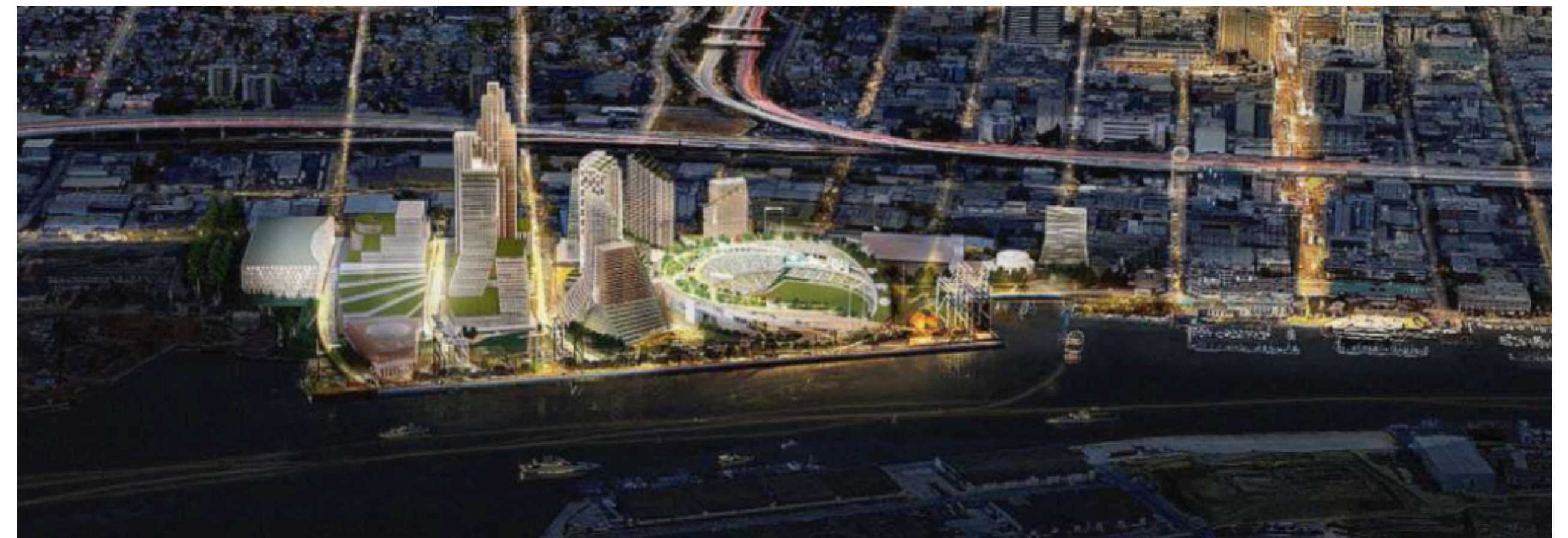


Please Wear Your Mask
when visiting local businesses

Thank You!

Stakeholder Engagement Development Advocacy

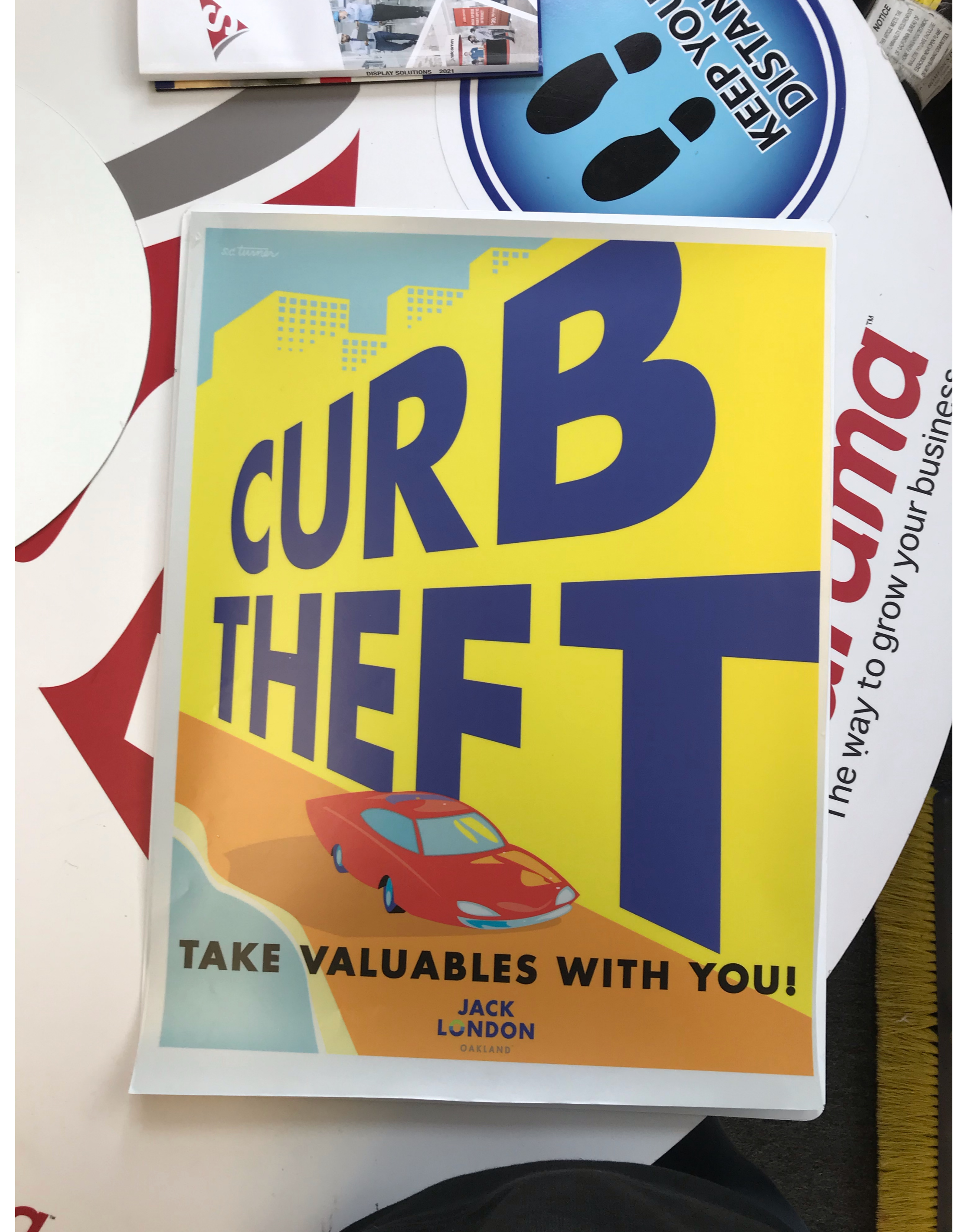
- Howard Terminal Draft Environmental Impact Report-Comment Period open
- JLID to host Community Forum
- Transportation & Connectivity
- Activation & Economic Boost



Stakeholder Engagement

Automobile Break-ins

- Meeting with Police Chief
- NCPC Work
- New Large-scale Signage (x30)



Stakeholder Engagement

Facilitating More Pivots

- Outdoor Seating, Looking Good!
- Flexible grants to be issued prioritizing BIPOC Businesses



Rail Safety Zone/ Train Quiet Zone

Funds Raised Panel Talk Hosted



Panel Talk: Improved Safety & a Train Quiet Zone in Jack London

Monday, February 5, 2018
6:00 PM - 7:30 PM

54 Washington Street, Oakland, CA, 94607,

INDIEGOGO



CLOSED

Jack London: Train Quiet Zone

Jack London: Train Quiet Zone



Jack London Improvement District
1 Campaign | Oakland, United States

\$8,054 USD

71 backers

40% of \$20,000 Flexible Goal

2021 Focus Updates

Maintenance & Beautification

- **Partnership with Downtown Streets Team - moving forward through legal review with Block By Block**
- **Tree Pruning scheduled throughout District - favorite shabby tree? Call us.**

Marketing & Economic Development

- **Flex Streets Implementation to support merchants - our own Grant Program in formation**
- **Merchant-driven Destination Marketing & Economic Development**

Advocacy & Governance

- **Port of Oakland partnerships to advance shared DEI goals in making the District welcoming for all**

Street Beautification

Ambassador Statistics



Jack London Improvement District January 2021 Clean & Safe Statistics	
Task	Totals
Business Contacts	14
Car Break-Ins Reported	123
Graffiti - Removed	14
Hospitality Contacts*	173
Illegal Dumping	102
Stickers/Flyers/Posters Removed	221
Trash (lbs)	14070
Weed Abatement (block faces)	146

**Hospitality contacts are mainly interactions with unhoused individuals, offering welfare checks/ connection to services*