



## Jack London Improvement District Meeting of the Board of Directors

December 19th 2023, 11AM In-Person – Nido’s Backyard @ Oak & Embarcadero

1. **Call to order and introductions** 11:00
2. **Public Comment and Announcements** 11:00
3. **Executive Update & Governance—Savlan Hauser** 11:05
  - a. Renewal Update – Authorize Executive Director to approve [Disbursement Agreement](#) on behalf of JLID with City of Oakland for renewed term. – **Action Item**
  - b. Elections: 2024-2025 Term – **Action Item**
    - Lisa Villhauer – *Riaz Capital – First Term*
    - Greg Golinsky – *Heluna Health – First Term*
    - Jonathan Fong – *(Former) Jack London Square Farmer’s Market – Third Term*
    - Ener Chiu – *EBALDC – Second Term*Resignations:
    - Chris Pastena – *Chop Bar – Thank you for your contributions*
  - c. 2024 Meeting Dates:
    - 1/10 3-5PM
    - 4/10 3-5PM
    - 8/14 3-5PM
    - 11/13 3-5PM
4. **Clean & Safe Streets** **Discussion Items** 11:20
  - a. Cleaning and Safety Ambassador Program—Report Attached- *Josh Maratea*
  - b. Public Safety Update
    - Downtown Corridor Safety City of Oakland Grant – Project Kickoff
    - Merchant Public Safety Task Force: Coordination between OPD, merchants, private security teams focused on auto burglary and retail-related crime
  - c. Welcoming Gateways Task Force Update
5. **Marketing & Economic Development** **Discussion Items** 11:30
  - a. Merchant support: Flex Streets to Permanent Parklet Program and Safety Improvements
  - b. New website and branding recharge to launch 1/24
6. **Financial Review** **Action Items** 11:40
  - a. Approval of November 2023 Financial Reports
  - b. Approval of 2024 Operating Budget
7. **Approval of Minutes** **Action Item** 11:50
  - a. September 13<sup>th</sup> 2023 Meeting
8. **Adjourn - Lunch** **Action Items** 12:00

[Jack London Improvement District – 333 Broadway, Oakland, CA 94607 – 510-388-4412](#)

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Jack London Improvement District agendas are posted with the City of Oakland. Action may not be taken on items not posted on the agenda. Copies of the agenda are available at 333 Broadway, Oakland, CA 94607 or through [jacklondonoakland.org](#). Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify [info@jacklondonoakland.org](mailto:info@jacklondonoakland.org) at least 48 hours prior to the meeting. The public will be provided with an opportunity to address the board on any item during agenda item number 2.



Renewal Celebration – Thank You Stakeholders!

**Executive Update December 2023 - Savlan Hauser, Executive Director**

**Year-End Work and Highlights:**

Thank you to our stakeholders for your support and for joining us in celebration of the renewed BID to continue service in 2024.

Downtown-wide corridor safety coordination project kicks off. In collaboration with our partners Uptown & Downtown Community Benefit Districts, Oakland Chinatown Chamber of Commerce, Koreatown Northgate BID, Oakland Chinatown Improvement Council, and the Oakland Metropolitan Chamber of Commerce, we are deploying a \$500,000 City of Oakland grant to leverage localized community safety and security resources, improve the surveillance technology infrastructure, and fill gaps where they exist.



Coordinating Public Safety Grant Project Geography

In coordination with our Neighborhood Crime Prevention Council, we hosted a small scale meeting with DA Pamela Price in October to ensure public safety impacts on Merchants are understood—and our communication lines are open to support public safety.

We are supporting merchants to improve outdoor seating areas and parklets initiated during the temporary flex street initiative and assist with permits. We continue our focused meetings with coordinating private security teams, residents, businesses, and OPD to support public safety. For public safety support, graffiti or vandalism prevention resources, [get in touch](#). [Bookmark 311](#) or call (510) 615-5566 to report dumping, blight, potholes, etc. Our team addresses what we can ASAP—reporting drives more deployment to our District.

**Upcoming Events and Meetings**

- **2024 Board Meetings: 1/10 3-5PM, 4/10 3-5PM, 8/14 3-5PM, 11/13 3-5PM**
- **Beat 1X Neighborhood Council meets Fourth Tuesdays.** Next Meeting 1/23/24 at 6:15PM Via ZOOM

**Development/ Construction Updates:**

**Under Construction**

- **412 Madison** Groundbreaking 9/9/21. 157 homes, ground floor retail. Developer: Swenson
- Rehabilitation at **322 Broadway @ 4<sup>th</sup>** Continues, Developer: Smart Growth, Tenant: Curo Petcare
- **“Mirador” 201 Broadway**- 48 Homes 4,000sqft retail—Entitled property listed for sale
- **233 Broadway (Z Hotel):** Conversion to 130 residential units and 13 restricted affordable, Buttercup to stay
- **335 3<sup>rd</sup> Street** – construction underway. 38 Homes, 3 very low income, LEED Certified, by R2 Building

**Entitled**

- **4<sup>th</sup> and Alice** Developer: Stay Cal Hospitality + Strombom Properties: Leased to Curopet Veterinary Hospital
- **County-Owned Broadway Properties:** Design/Entitlement Phase: Related Companies and EBALDC
- **200 Alice Street** – 205 Homes, including 62 below market-rate units proposed in entitlement phase by Riaz Capital, Designed by Natoma Architects/ Stanley Saitowitz



December 2023

**JACK  
LONDON**  
OAKLAND™

 SMARTsystem

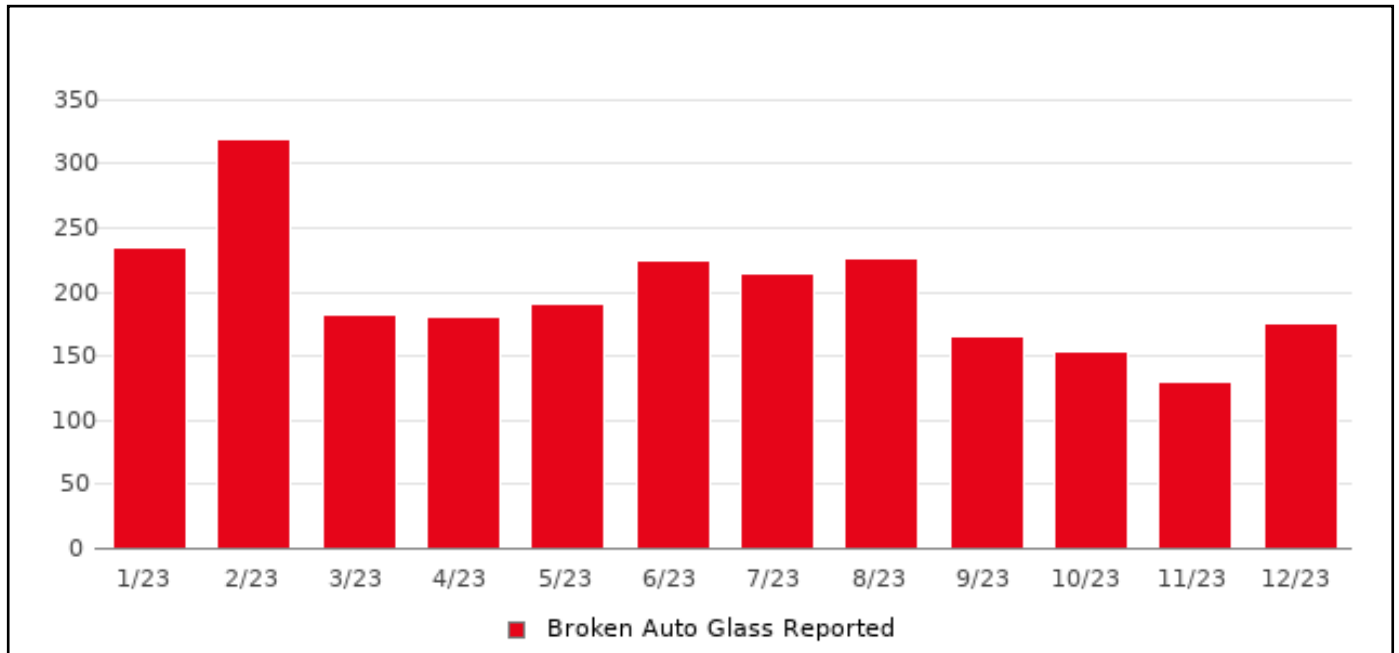
# Cleaning Highlights

January 2023 through December 2023

	01/2023	02/2023	03/2023	04/2023	05/2023	06/2023	07/2023	08/2023	09/2023	10/2023	11/2023	12/2023	TOTAL
311 Calls	0	0	0	0	0	0	0	0	0	14	7	0	21
Biohazard Clean Up	203	598	347	223	140	196	199	254	271	278	312	82	3103
Broken Auto Glass Reported	226	325	184	183	191	221	219	216	176	153	130	176	2400
Business Assist	4	9	5	3	11	3	16	9	6	9	2	0	77
Business Contacts	205	35	3	22	31	29	35	33	114	692	542	340	2081
Graffiti - Removed	168	515	548	233	243	592	457	431	353	422	315	164	4441
Hospitality Contacts	53	29	85	87	643	599	635	678	552	37	118	68	3584
Illegal Dumping	4	64	50	66	11	141	26	25	29	51	88	130	685
Motorist Assist	3	15	7	0	3	22	3	21	14	0	3	2	93
Parking Meter Cleaned	1976	1763	1423	982	211	216	349	631	1580	2035	1248	966	13380
Power Washing (block faces)	2	26	15	7	67	23	29	21	32	22	7	8	259
Sidewalk Repair	0	0	0	0	0	0	0	0	0	5	1	0	6
Trash (lbs)	10111	16201	27563	21798	13827	15928	11856	16813	14600	19649	16335	12037	196718
Trash Cans Cleaned	476	900	1102	208	252	382	265	305	594	674	533	190	5881
Weed Abatement (block faces)	50	154	162	203	144	211	101	153	158	330	53	104	1823

# Cleaning Highlights

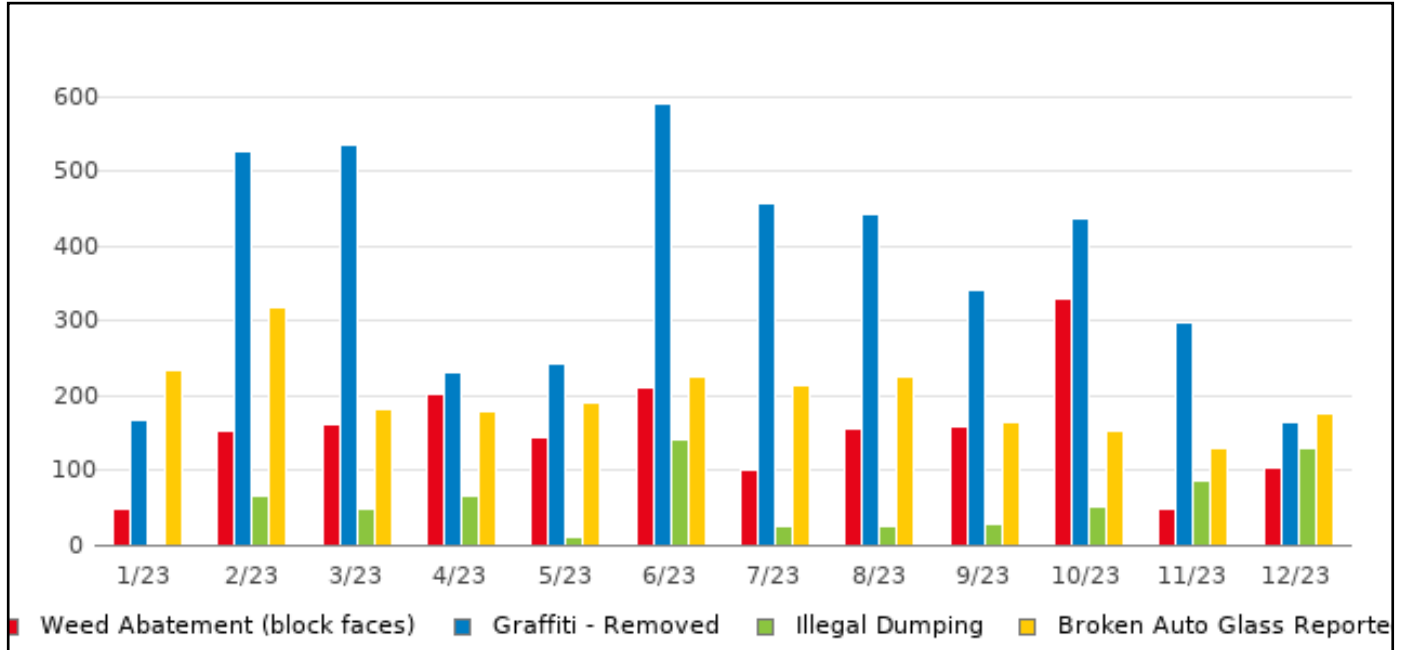
Broken Auto Glass Reported -- January 2023 through December 2023



There have been around 2400 broken auto glass sightings alone for this year which accounts to an average of 6.5 a day in the district and 200 monthly.

# Cleaning Highlights

January 2023 through December 2023





# Cleaning Highlights



## Accomplishments

Throughout the year there have been over 684 instances of illegal dumping in our district. The team aims to pick these up quickly and efficiently in order to get these off the street. Sadly a lot of these contain biohazards like syringes we try to alleviate these from the streets as quickly as possible.

## QUICK VIEW

Jan 01, 2023 -- Dec 31, 2023

**685** Illegal Dumping





# Cleaning Highlights



## Accomplishments

This year alone had over 4000 instances of graffiti removal. Some larger than others. And it has been a constant battle to eradicate the tagging that occurs daily. The team has done a fantastic job keeping up.

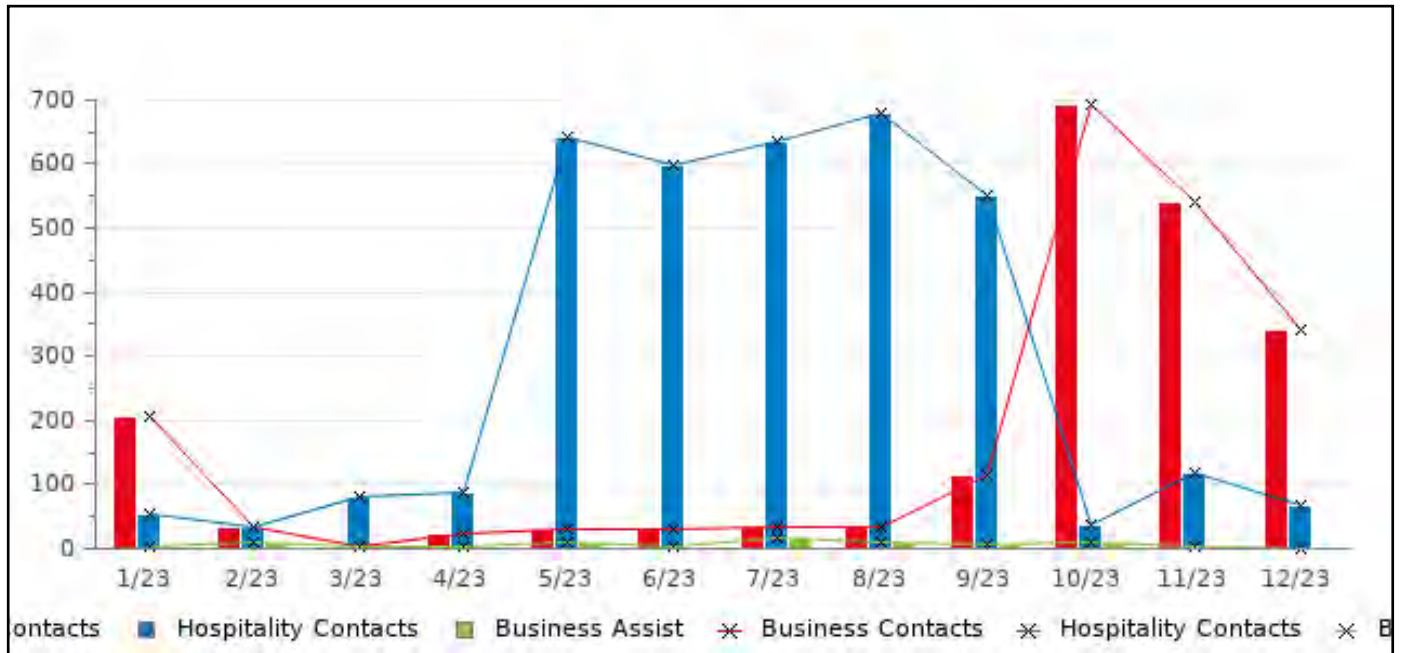
## QUICK VIEW

Jan 01, 2023 -- Dec 31, 2023

4441 Graffiti - Removed

# Hospitality Highlights

January 2023 through December 2023



Hospitality and Business Contacts increased from the time our Hospitality Ambassador started last April we have been able to reach more people, visitors and more businesses.

# Cleaning Statistics



## Accomplishments

We are also consistently picking up trash, cardboard, weeds, leaves and illegal dumping from the district. This year this has accounted for almost 200,000 lbs of trash and debris being removed from district.

## QUICK VIEW

Jan 01, 2023 -- Dec 31, 2023

196718 Trash (lbs)





## Initiatives

In addition we have also been employing some new strategies and best practices to help improve the district such as utilizing the regions support staff to fill in gaps and help with special projects as well as utilizing new technology such as the Billy Goat and the ATLV to help with leaves and other debris





# The Team



## Looking forward to next year

With pride, we are making our public spaces friendly and vibrant and will continue to serve the Jack London Improvement District and our excited for what the next year will bring.

**Jack London Improvement District**  
**Statement of Financial Position**  
As of November 30, 2023

	<b>Total</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
1100 Bridge Bank Operating Account	22,976.89
1105 Discretionary Spending at Bridge Bank	1,314.21
1110 Money Market at Bridge Bank	401,642.06
1120 Federal Credit Union CD	151,004.15
<b>Total Bank Accounts</b>	<b>\$ 576,937.31</b>
<b>Total Current Assets</b>	<b>\$ 576,937.31</b>
<b>Other Assets</b>	
1510 Security Deposits	2,000.00
<b>Total Other Assets</b>	<b>\$ 2,000.00</b>
<b>TOTAL ASSETS</b>	<b>\$ 578,937.31</b>
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
2100 Accounts Payable	-3,850.29
<b>Total Accounts Payable</b>	<b>-\$ 3,850.29</b>
<b>Total Current Liabilities</b>	<b>-\$ 3,850.29</b>
<b>Total Liabilities</b>	<b>-\$ 3,850.29</b>
<b>Equity</b>	
3100 Without Donor Restriction	545,122.01
3300 With Donor Restriction	
3310 Steam Factory	4,625.00
3320 Train Quiet Zone	5,023.84
<b>Total 3300 With Donor Restriction</b>	<b>\$ 9,648.84</b>
<b>Net Revenue</b>	28,016.75
<b>Total Equity</b>	<b>\$ 582,787.60</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 578,937.31</b>
<b>Cumulative Unpaid Caltrans Assessments</b>	<b>\$ 399,762.72</b>

Tuesday, Dec 12, 2023 06:44:29 AM GMT-8 - Accrual Basis

**Jack London Improvement District  
Simplified View: Budget vs Actuals 2023**

**As of November 30st, 2023**

	Actual YTD	Budget YTD
<b>Revenue</b>		
<b>Total 4000 Assessment Income</b>	<b>\$956,320</b>	<b>\$1,063,569</b>
<b>8700 Contingency allowance for uncollected assessments</b>	<b>-\$110,368</b>	<b>-\$85,086</b>
<b>Total Budgeted Revenue</b>	<b>\$845,952</b>	<b>\$978,483</b>
<b>Expenditures</b>		
<b>7000 MBSSI Maintenance, Beautification, Safety &amp; Streetscape</b>		
7100 Ambassador Services- Non-Port Assessment Funds	\$355,057	\$357,830
7150 & 7200 Subtotal- Port Share	\$189,918	\$178,880
7400 Maintenance Operations	\$27,575	\$48,957
<b>Total 7000 MBSSI Maintenance, Beautification, Safety &amp; Streetscape</b>	<b>\$572,550</b>	<b>\$585,668</b>
<b>7700 MED Marketing &amp; Economic Development</b>		
7710 & 7750 Management & Operations	\$120,521	\$126,257
7800 Special Projects	\$34,961	\$50,783
<b>Total 7700 MED Marketing &amp; Economic Development</b>	<b>\$155,482</b>	<b>\$177,040</b>
<b>8000 AGCR Administration &amp; Government/Community Relations</b>		
8010-8450 District Management & Governance	\$136,314	\$137,028
8510-8580 Office Operations	\$45,270	\$51,819
<b>Total 8000 AGCR Administration &amp; Government/Community Relations</b>	<b>\$181,584</b>	<b>\$188,847</b>
<b>Total 8600 Collection Fees</b>	<b>\$25,974</b>	<b>\$26,928</b>
<b>Total Expenditures</b>	<b>\$935,590</b>	<b>\$978,483</b>
<b>Gross Difference</b>	<b>(\$89,637)</b>	<b>\$0</b>
<b>PBID Renewal Costs</b>	<b>\$29,548</b>	

<b>Percentage Allocation by area of Work</b>	<b>Management Plan</b>	<b>2023</b>
Maintenance & Beautification	55%	55%
Marketing & Economic Development	18%	17%
Administration & Government	19%	18%
Contingency & Collection	8%	11%
<i><b>Budget Management.</b> The management corporation may reallocate funding within the service categories, not to exceed 10 percent of the annual budgeted amount for each category consistent with the Management District Plan.</i>		

# Jack London Improvement District 2024 Operating Budget

	2023	2024 Proposed
<b>Revenue</b>		
Total 4000 Assessment Income	\$1,160,256	\$1,592,282
8700 Contingency allowance for uncollected assessments	-\$92,821	-\$159,228
<b>Budgeted Revenue</b>	<b>\$1,067,436</b>	<b>\$1,433,054</b>
<b>Expenditures</b>		
<b>7000 MBSSI Maintenance, Beautification, Safety &amp; Streetscape</b>		
7100 Ambassador Services- Non-Port Assessment Funds	\$390,360	\$557,346
7150 & 7200 Subtotal- Port Share	\$195,143	\$204,900
7400 Maintenance Operations + Management	\$53,408	\$214,411
<b>Total 7000 MBSSI Maintenance, Beautification, Safety &amp; Streetscape</b>	<b>\$638,911</b>	<b>\$976,657</b>
<b>7700 MED Marketing &amp; Economic Development</b>		
7710 & 7800 Management & Operations	\$137,735	\$155,569
7800 Special Projects	\$55,400	\$86,693
<b>Total 7700 MED Marketing &amp; Economic Development</b>	<b>\$193,135</b>	<b>\$242,262</b>
<b>8000 AGCR Administration &amp; Government/Community Relations</b>		
8010-8450 District Management & Governance	\$149,485	\$117,229
8510-8580 Office Operations	\$56,530	\$61,958
<b>Total 8000 AGCR Administration &amp; Government/Community Relations</b>	<b>\$206,015</b>	<b>\$179,187</b>
<b>Total 8600 Collection Fees</b>	<b>\$29,375</b>	<b>\$66,793</b>
<b>Total Expenditures</b>	<b>\$1,067,436</b>	<b>\$1,464,899</b>
<b>Gross Difference</b>	<b>\$0</b>	<b>\$0</b>

<b>Percentage Allocation by area of Work</b>	<b>Management Plan</b>	<b>2023</b>	<b>2024</b>
Maintenance & Beautification	55%	55%	61%
Marketing & Economic Development	18%	17%	15%
Administration & Government	19%	18%	11%
Contingency & Collection	8%	11%	14%
<i><b>Budget Management.</b> The management corporation may reallocate funding within the service categories, not to exceed 10 percent of the annual budgeted amount for each category consistent with the Management District Plan.</i>			

2024 Operating Budget Notes: Three new staff positions including two new Ambassador positions and a Public Space Manager, supporting equipment including bikes and branded clean/safe program equipment. Staff positions are more accurately funded by time allocation within work categories.

**Jack London Improvement District - DA Pamela Price Meeting Minutes**

October 19, 2023 10:30AM-12PM, 222 Broadway

SUBJECT	DISCUSSION
<p>Introductions</p>	<p><b>We heard introductions from the following business owners and community members:</b></p> <p>Erin Coburn (minimo)            Peter Gertler (resident, JLID board member)            Savlan Hauser (JLID executive director)            Jennifer Newman (Neighborhood Council chair)            Jen Nettles (Jack London Square, CIM Group)            Rachel Gregory (JLID program manager)            Keith Stephenson (Owner of Purple Heart, JLID board member)            Derreck Johnson (Owner of Home of Chicken and Waffles)            Laurence Zambrano (Mr. Espresso)            Chef FAK (Port Kitchens tenant)            John Eric Henry (business owner, JLID board member)            Josh Maratea (Block by Block, JLID operations manager)            Robby Higg (Resident, Property Manager at Fourth Street East)            Hannah Benecio (Resident, prospective business owner)            Shae Pritchard (Resident)            Jonathan Fong (JLID board member)            Ener Chiu (JLID board member)</p> <p><b>DA Office Representatives:</b></p> <p>District Attorney Pamela Price            Lieutenant Tom Miller            Deputy DA Royl Roberts            Inspector Middleton</p>
<p>Public Comments</p>	<p>Many issues were raised by community members during the introductions, including:</p> <ul style="list-style-type: none"> <li>● Decline in sales, citing crime as the main cause               <ul style="list-style-type: none"> <li>○ Wave of recent closures: Souley Vegan, Chop Bar, etc.</li> </ul> </li> <li>● Violent crime (specifically committed by youths)</li> <li>● Alternatives to incarceration               <ul style="list-style-type: none"> <li>○ What are the DA's plans for alternative programs?</li> <li>○ What sort of systems should we be shifting towards to help kids stay out of the juvenile system while holding them accountable?</li> </ul> </li> <li>● Burglaries: business and car break-ins in the area on the rise</li> <li>● Feeling unsafe while at work or while walking around the neighborhoods</li> <li>● Transient folks occupying sidewalks right outside of business</li> <li>● Youth are not held accountable for committing crimes</li> <li>● Insurance for Oakland businesses is becoming unaffordable</li> <li>● Police not pursuing arrests for car break ins</li> <li>● Our neighborhoods can't attract new business when crime rates are so high</li> <li>● Property managers and real estate brokers are having trouble filling vacancies or selling properties in Oakland</li> <li>● The lack of teamwork between the DA, Mayor, and Police Department</li> </ul>



	<p>It is this group's mission to keep this dialogue going with the DA so we can have better conversations with our elected officials and OPD.</p>
<p>Comments from DA Pamela Price</p>	<ul style="list-style-type: none"> <li>● DA Price is a longtime resident, business owner, and property owner in Oakland. She was elected in 2022 to create change from the inside, which is a complex matter. Black and brown folks have been disproportionately incarcerated in Oakland for generations and changing that system takes time.</li> <li>● “These problems didn’t start in the last 10 years. What we’re seeing is the acceleration of it, post-pandemic... The 40% decrease in business is not accidental. The crime and disregard for human life is not accidental”</li> <li>● “I’m not the mayor of Oakland. I can’t tell the police department what to do... My duties incorporate 14 cities and 6 unincorporated areas... the office that I run recognizes that Oakland is a hot spot and what we say to people in Dublin, Fremont, Newark and Union City is: don't think that what is happening in Oakland cannot happen to you... I won't allow people around the county to divide us as they have been doing for generations”</li> <li>● She is committed to working with OPD and other police departments in Alameda County. On 10/18 she held a round table on gun violence and invited all of the police chiefs in the county to participate. <ul style="list-style-type: none"> <li>○ Since starting work in the community in 1978, the biggest change in public safety she’s seen is the number of guns on the street, particularly guns that are being used in violent crimes by juveniles.</li> <li>○ Her office is focused on working with police departments in Alameda county to mitigate the number of guns on the street.</li> </ul> </li> <li>● “What happens when the police detain a juvenile... for whatever reason, big crime, little crime, gun, no gun... [the police] will call juvenile hall and speak to a probation officer who is there to assess whether or not this juvenile should come to juvenile hall or whether they should be cited and released. And they have their own criteria. It’s pre-trial, pre-detention criteria... It’s their own system.” <ul style="list-style-type: none"> <li>○ <i>DA Price recommended we get in touch with someone from probation to set up a meeting to better understand this criteria. There’s been a lot of bad press for the DA’s office when juveniles are released the day after being arrested. This matter is worth further investigation.</i></li> <li>○ Diversion programs are administered by the probation department. You can go to their website to see what programs they are offering.</li> </ul> </li> <li>● As a district attorney, the issue/concern with convicting juveniles in a lot of these cases comes down to a lack of evidence. One must be able to say “this person did this crime on this day” beyond a reasonable doubt, and many cases don’t have enough evidentiary support.</li> </ul>

*What about the victims? The system is also not working for the victims and witnesses of crimes.*

- DA Price: "One of the first things I did when I got [elected] was expand and improve our victim services division... I put in an interim director, someone I knew would be responsible and reliable and responsive. We did a survey. She did an individual one-on-one assessment with every single victim-witness advocate that was employed and we listened to them to find out 'what do you need to be more effective at your job'"
- They were able to help the victim-witness advocates by giving them access to resources like work phones to communicate with witnesses, mileage reimbursements for visiting victims, and more consistent training. They also added 15 more folks to this department and diversified the staff (both ethnically and linguistically)
- She currently has 43 advocates, she wants to get to 50
- There is no sister program in the city: OPD doesn't have a duty to protect.

*What sort of measures does your office put in place to prevent crimes we see in our neighborhood?*

- Mainly focused on re-entry programs: making sure that offenders have resources so they don't reoffend when they reenter society
- Her office doesn't currently have any programs for folks who haven't yet offended
- We need more programs that address issues like drug addiction and mental health to keep young people from entering the system in the first place.
- Recently, the DA's office was awarded a \$2 million grant for Organized Retail Theft Vertical Prosecution.
  - One of 13 of 58 applicants that got their proposal accepted
  - DA Price will be matching that \$2 mil with another \$2 mil
  - Funding a staff of 7 to focus on implementation

*What should we be asking from our elected officials and OPD so we can support your role in deterring crime and increasing accountability for crimes committed?*

- Currently, the traditional systems still must be used to hold people accountable but the DA's office is implementing programs to "beef it up" and keep first time offenders from the traditional juvenile system
- "We are looking at how to fund mentor programs... mentors who have been incarcerated... Have survived the violence in this community" mostly for young men.
- We should advocate for more programs and funding that address the reason young folks end up committing crimes in the first place, rather than just the traditional criminal justice system; electeds should be advocating for these programs.

*How can we ensure that the mayor's office, your office, and OPD can work together to fix the problems?*

- DA's office has assigned a Deputy District Attorney to the Wiley Manuel Courthouse to preview the charges that the police submit before they go to the courthouse to ensure they were submitted properly
- There's charging going on all the time. The challenge regarding prosecution for Oakland is "what does the package look like and how soon can we get the package?"
- DA's office is listening to OPD and trying to support them; they need more quality detectives/investigators that know how to put together a case
- The media is placing a lot of blame on the DA and not highlighting any of the positive stories or achievements the DA's office has made.

## Jack London Improvement District - Meeting Minutes of the Board of Directors

September 13th, 2023 3:00-5:00 p.m., 222 Broadway

Present: Kim Cole, Michael Carilli, John Eric Henry, Ener Chiu, Jonathan Fong

Absent: Peter Gertler, Keith Stephenson, Jen Nettles, Chris Pastena

Staff: Savlan Hauser, Rachel Gregory, Josh Maratea

Guests: Gary Knecht, Neil Miller, Sara May (Metrovation), Nadine (Resident), Gary Knecht, Lisa Villahauer (Riaz Capital), Tony Trinh (Chinatown Improvement Council), Anna (Kim Cole Real Estate), Rena Leddy (Urban Place Consulting)

### *Discussions held and decisions made by the Board of Directors.*

SUBJECT	DISCUSSION	ACTION?
1. Call to order and introductions	The Board of Directors meeting was called to order at 3:14PM by Board President, Kim Cole.	-
2. Public Comments and Announcements	<ul style="list-style-type: none"> <li>a. Kim Cole opened up the public comment and recapped the Merchant Safety Meeting that happened yesterday at 101 Broadway. This meeting was attended by over a dozen Jack London merchants, board members, residents, and other Oaklanders from other parts of the city. Takeaway: we need a short list of action items that we can focus our energy on regarding crime prevention; this is our board's the top priority.</li> <li>b. Gary Knecht asked for a regular cleaning schedule and maintenance evaluation (steam cleaning) for the Waterfront Warehouse District historical trash cans which JLID managed.</li> <li>c. Sara May thanked JLID for coordinating the Merchant Safety Meeting this past Tuesday. She also thanked BBB for the notable improvement to the cleanliness on the streets</li> <li>d. Ener Chiu commented on yesterday's Merchant Safety Meeting and voiced the opinion that instead of focusing on increasing the number of police on the street, we should be focused on advocating for case closure. Perpetrators need to know that they will be prosecuted in our city. Neighboring cities handle case closure more swiftly (i.e. Piedmont)</li> </ul>	-
3. Executive Update and Governance	<p>Executive Update:</p> <ul style="list-style-type: none"> <li>a. Renewal Task Force Update</li> <li>b. SafeCity Surveillance Demonstration of first JLID installation funded by City grant--AVS</li> </ul>	
4. Clean and Safe Streets	<ul style="list-style-type: none"> <li>a. Cleaning and Safety Ambassador Program—Report Attached - Josh Maratea</li> <li>b. Public Safety Update                             <ul style="list-style-type: none"> <li>i. Public Safety Advocacy: Budget Adoption, Downtown Stakeholders Collaboration, Grant Collaboration</li> <li>ii. Encampment Advocacy: 2nd+MLK, Brush;</li> </ul> </li> </ul>	

	<p>Oak+Embarcadero, Caltrans airspace</p> <p>iii. Merchant Public Safety Task Force: Coordination between OPD, merchants private security teams focused on auto burglary and retail-related crime</p> <ol style="list-style-type: none"> <li>1. Michael: by our next meeting we should have nailed down <i>how</i> we're going to advocate for crime prevention efforts in the new year with the expanded budget. In our renewal outreach, stakeholders gave overwhelming support for public safety advocacy beyond presence of community ambassadors. The action points for what we are going to do about public safety need to become a strategic work plan for our organization moving forward. This advocacy plan will have accountability for responsible parties.</li> <li>2. Savlan: Public safety and the gateways to our district are our top priorities</li> <li>3. Suggestion from Rena: partnering with an organization that advocates for causes that benefit our district is also considered advocacy..</li> </ol> <p>c. Underpass Conditions Task Force Update</p> <ol style="list-style-type: none"> <li>i. Ener: EBALDC is considering applying for a grant that would allow them to have a staff member focus on being a liaison between CalTrans and EBALDC, (as well as JLID, OCIC) so we can understand how we can improve underpass conditions (the gateways to our district)</li> </ol>	
5. Marketing and Economic Development	<ol style="list-style-type: none"> <li>a. Merchant support: Flex Streets transition to Permanent Parklet Program and Safety Improvements – See Attached Project description <ol style="list-style-type: none"> <li>i. There are 6-7 parklets in our district that we would like to see transformed into permanent parklets (i.e. 3rd Street inching towards a set up similar to the 13th Street Commons)</li> </ol> </li> <li>b. New website and branding recharge in progress <ol style="list-style-type: none"> <li>i. New photos of the district to be taken end of September - Early October; will be used for our district's new website and social media.</li> </ol> </li> </ol>	-
6. Financial Review	<ol style="list-style-type: none"> <li>a. Approval of July 2023 financial reports</li> </ol>	<ol style="list-style-type: none"> <li>a. Kim made a motion to approve Michael seconded, the board unanimously approved.</li> </ol>
7. Approval of Minutes	<ol style="list-style-type: none"> <li>a. Approval of Board Meeting minutes from July 12th, 2023 (tabled until next meeting)</li> </ol>	
8. Brown Act	<ol style="list-style-type: none"> <li>a. Rena from UPC conducted a Board training in Brown</li> </ol>	

Training	Act and good governance	
9. Adjourn	The meeting was adjourned at 5:30PM	

Board Attendance Record

2022/3	Kim	Jonathan	Chris P.	Greg	Peter	Jen	Keith	Michael	Ener	John Eric
April	x	x	x	x		x		x	x	
May	x	x	x	x	x	x		x	x	
June		x	x		x	x	x	x	x	
July	x	x		x		x		x	x	
Aug	x	x	x	x	x	x	x	x	x	
Sept	x	x	x	x		x			x	
Oct		x		x		x	x	x		
Nov	x	x		x	x	x	x	x	x	x (first)
Jan	x	x	x	x	x	x		x	x	x
Feb	x	x	x	x		x	x	x	x	x
Mar	x	x	x	x		x		x	x	x
April	x	x			x	x	x	x		x
July	x		x	x		x		x	x	x
Sept	x	x						x	x	x